

AGENDA FOR THE PUBLIC PART OF THE 20TH M-POHL MEETING: THE IMPORTANCE OF POLICIES TO SHAPE HEALTH LITERACY SUPPORTIVE ENVIRONMENTS

25 SEPTEMBER, 2025

09:30- 10:15 CET	<p>KEYNOTES</p> <p>100 Years of Public Health and 10 Years of Health Literacy in the Czech Republic <i>Barbora Macková, Chief of Public Health, Czech Ministry of Health</i></p> <p>Why Do We Need Policy to Support Organizational and Population Health Literacy? <i>Christina Dietscher, M-POHL policy chair, Austrian Ministry of Health</i></p> <p>How Can M-POHL Contribute to Support and Sustain Policies to Shape Health Literacy Responsive Environments? <i>Robert Griebler, M-POHL scientific coordinator, Austrian National Public Health Institute</i></p>
10:15 – 10:45	<p>BREAK</p>
10:45 – 11:30 CET	<p>PANEL DISCUSSION</p> <p>Health Literacy Supportive Policies in the WHO European Region: Where Do We Stand and What Could Be Future Directions?</p> <p><i>Moderator: Diane Levin-Zamir, M-POHL research chair, University of Haifa</i></p> <p><i>Panelists:</i></p> <ul style="list-style-type: none">• Fatima Azerkan, <i>National Board of Health and Welfare, Sweden</i>• Brendan Brady, <i>Department of Health, Ireland</i>• Katarina Merše Lovrinčević, <i>Ministry of Health, Slovenia</i>• Alena Šteflová, <i>Czech Health Literacy Institute and Czech Medical Society, Czech Republic</i>• Stephan Van den Broucke, <i>Université Catholique de Louvain, Belgium</i>