

AGENDA FOR THE PUBLIC PART OF THE 20TH M-POHL MEETING: THE IMPORTANCE OF POLICIES TO SHAPE HEALTH LITERACY SUPPORTIVE ENVIRONMENTS

25 SEPTEMBER, 2025

09:30- 10:15 CET	<p>KEYNOTES</p> <p>100 Years of Public Health and 10 Years of Health Literacy in the Czech Republic <i>Barbora Macková, Chief of Public Health, Czech Ministry of Health</i></p> <p>Why Do We Need Policy to Support Organizational and Population Health Literacy? <i>Christina Dietscher, M-POHL policy chair, Austrian Ministry of Health</i></p> <p>How Can M-POHL Contribute to Support and Sustain Policies to Shape Health Literacy Responsive Environments? <i>Robert Griebler, M-POHL scientific coordinator, Austrian National Public Health Institute</i></p>
10:15 – 10:45	<p>BREAK</p>
10:45 – 11:30 CET	<p>PANEL DISCUSSION</p> <p>Health Literacy Supportive Policies in the WHO European Region: Where Do We Stand and What Could Be Future Directions?</p> <p><i>Moderator: Diane Levin-Zamir, M-POHL research chair, University of Haifa</i></p> <p><i>Panelists:</i></p> <ul style="list-style-type: none">• Fatima Azerkan, National Board of Health and Welfare, Sweden• Brendan Brady, Department of Health, Ireland• Alena Šteflová, Czech Health Literacy Institute and Czech Medical Society, Czech Republic• Stephan Van den Broucke, Université Catholique de Louvain, Belgium• Sanja Vrbovšek, National Institute of Public Health (NIJZ), Slovenia