

## PROGRAM FOR THE PUBLIC WEBINAR:

### THE ROLE OF HEALTH LITERACY IN SHAPING POLICIES AND SERVICES IN HEALTH PROMOTION

6 OCTOBER, 2026

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| 09:30-<br>10:00 CET  | <p><b>KEYNOTE</b></p> <p><b>Development of Health Promotion Centers in Slovenia in the context of addressing the burden of chronic diseases, strengthening health literacy, and promoting prevention and health promotion more broadly</b></p> <p><i>Rade Pribaković, Head of the Centre for the Management of Prevention and Health Promotion Programmes and Deputy Scientific Director of NIPH</i></p> |
| 10:00 –<br>10:30 CET | <p><b>REFLECTIONS</b></p> <p><b>M-POHL's contribution to health promotion - 40 years after the Ottawa Charter</b></p> <p><i>Diane Levin-Zamir, M-POHL Research Chair, University of Haifa, and Stephan Van den Broucke, Belgian M-POHL Representative, Université catholique de Louvain</i></p>                                                                                                          |

Please register by 2 October here: <https://survey.goeg.at/index.php/228837?lang=en>

A link for online attendance will be sent to registered participants shortly before the event.

This public webinar forms part of the **22<sup>nd</sup> M-POHL Meeting** and is open to all interested stakeholders.