

## Factsheet

# Measuring Population Health Literacy by HLS<sub>24/25</sub>

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M-POHL  
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### **Why after HLS<sub>19</sub> measuring population health literacy again by HLS<sub>24/25</sub>?**

HLS<sub>19</sub> provided WHO member countries with a compact, valid, and psychometrically well-functioning measure for monitoring regularly comprehensive, general health literacy (HL) in adult populations, the HLS<sub>19</sub>-Q12. The application of this measure in 17 countries of the WHO-Europe region showed general cross-cutting trends and differences across countries: a considerable proportion of residents with low HL, a social gradient of HL and relevant health related consequences associated with HL. Furthermore, following the international trend of internal differentiation of HL, HLS<sub>19</sub> also developed, validated, and applied specific instruments for measuring four relevant specific aspects of HL, (1) digital HL, (2) communicative HL (with physicians in health care services), (3) navigational HL, and (4) vaccination HL. Results on general HL and the four specific HLs are available as a comparative International Report, as factsheets, national reports, and specific publications in international peer-reviewed journals (see <https://m-pohl.net/Results>). Based on the results, participating countries have started to plan, develop, and implement interventions to deal with low HL and improve HL.

The HLS<sub>24/25</sub> will allow countries that already participated in HLS<sub>19</sub> to comparatively monitor their general HL and partly their specific HLs and further countries to initiate measuring adult population HL in their county. All participating countries will have the opportunity to improve measurement of the four specific HLs, to develop specific instruments for mental and distributive HL, and to enclose further relevant co-variables, i.e., determinants or consequences or mediators or moderators of HL, in the next round of international measurement. Countries being able to already join the study in 2023, or to a lesser extent when joining latest in early 2024, will be able to participate in planning the study and in drafting the study design and developing instruments. Countries joining later in 2024 or at the beginning of 2025 will at least get the final study design and instruments and be involved in international data analyses and reporting. All countries will get support for translating instruments from generic English versions into their national languages, for pretesting instruments, for cleaning of collected data, and be involved in developing scales and indices, as well as in international data analyses and drafting the next international report and follow-up articles in peer reviewed scientific journals. Furthermore, the International Coordination Center (ICC) will support countries in national data analyses. After a certain cooling off period, the international data set will be available for all participating countries. In accordance with national teams, use of instruments outside HLS<sub>24/25</sub> will be administered internationally by the ICC.

## Workplan of HLS<sub>24/25</sub>

Since many interventions to improve HL take time to show systematic effects for populations, a five-year interval for the next survey wave was decided by the M-POHL General Assembly. This allows enough time for the preparation phase, for more flexibility of the timing of data collection in participating countries and for the use of results for policy implementation measures. The workplan foresees that besides measuring general HL also specific types of HL should be measured, as performed in HLS<sub>19</sub>. Different additional areas of interests have been discussed, e.g., mental HL and distributed HL and will be measured as optional packages. Based on the data of HLS<sub>24/25</sub> recommendations for policy, practice and research will be provided in the international report. The timeline is shown in Figure 1.

Figure 1:  
Timeline of HLS<sub>24/25</sub>



Source: M-POHL

## Funding of HLS<sub>24/25</sub>

To support participating countries and to ensure project quality, the ICC will provide the international coordination, administration, and scientific support, which includes leading the development of HLS<sub>24/25</sub> research protocols, overseeing data collection, executing international data analysis, and coordinating international reporting and editing. To enable the work of the ICC, the HLS<sub>24/25</sub> participating countries will share the costs of the ICC according to their GNI. The national fees for the international support of the ICC were agreed by the M-POHL General Assembly at the 15<sup>th</sup> M-POHL Meeting in June 2023.

In addition to the fee for the international support, each HLS<sub>24/25</sub> participating country needs to ensure funds for the following national activities:

1. necessary translations (adaptions) of the survey instrument from English into national language(s),
2. national data collection,
3. any national analysis of data, publication, and dissemination of national results,

4. (possible) travel costs for participation of national policy representatives and principal investigators in the meetings of the HLS<sub>24/25</sub> Assemblies (one personal meeting each year is envisaged from 2024),
5. any contributions to the international development of HLS<sub>24/25</sub>; especially active participation in working groups or hosting meetings.

Typically, national participation in HLS<sub>24/25</sub> will be commissioned by a MoH or other public policy body and national data collection will be administered by a national agency contracted by the commissioning institution. Financing of the HLS<sub>24/25</sub> activities needs to be in line with WHO funding rules. This applies to all actors involved in the project. In case of the involvement of non-state actors, they will have to meet the funding criteria outlined in the Framework of Engagement with Non-State Actors (FENSA) (see [https://apps.who.int/gb/ebwha/pdf\\_files/wha69/a69\\_r10-en.pdf](https://apps.who.int/gb/ebwha/pdf_files/wha69/a69_r10-en.pdf)).

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