

2014 - 2024:
10 years of health literacy as part of health policy in Czechia

Czech Health Literacy Institute



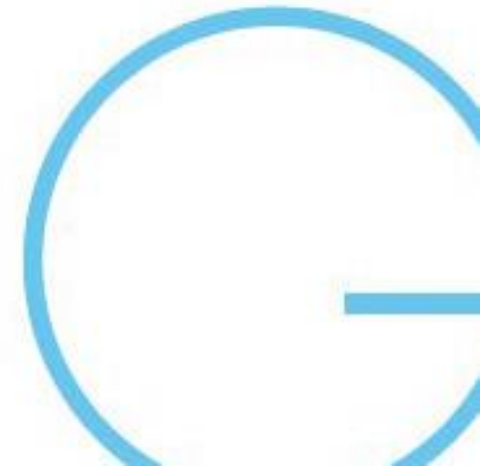
A recap of the main steps taken with Institute participation so far

- 2014 – National Health 2020 programme – HL as horizontal priority
- 2014 – Health Literacy Working Group (assisted by WHO country office)
- 2015 – 1st CZ_Health Literacy Survey
- 2017 – Czech Health Literacy Institute
- 2017 – 1st National HL conference
- 2017 – Health Literacy Alliance formal establishment
- 2017 – Health policy and Health Literacy colloquium
- From 2018 – Czech Health Literacy Institute partner of M_PHL initiative
- 2020 – 2nd CZ_Health Literacy Survey
- 2020 – Strategic Framework Health 2030
- 2021 – www.nzip.cz portal
- 2023 – cooperation memoranda – Czech Medical Assoc., National Assoc. of Patient Organizations, IFMSA - medical students' organization
- 2024 – preparation of the 2nd National Health Literacy conference: 10 years of HL in the Czechia



Activities of Czech Health Literacy Institute to date

- Support for the inclusion of health literacy in the state health policy
- International cooperation in the field of health literacy
- Health literacy research
- Application of health literacy support in hospitals – OHL
- Application of health literacy support in primary care – OHL PHC
- Cooperation memoranda with:
 - the Czech Medical Association
 - NAPO – patient organizations' association
 - IFMSA – medical students' organization
- Health literacy promotion international projects:
 - VISEGRAD FUND - INHEAL - Tackle the issue of low levels of health literacy among seniors
 - ERASMUS+ PHILIP - Contribute to the increase of the health literacy levels of pupils aged 11-15.
 - ERASMUS+ IDEAL - Promote health literacy of deaf adults



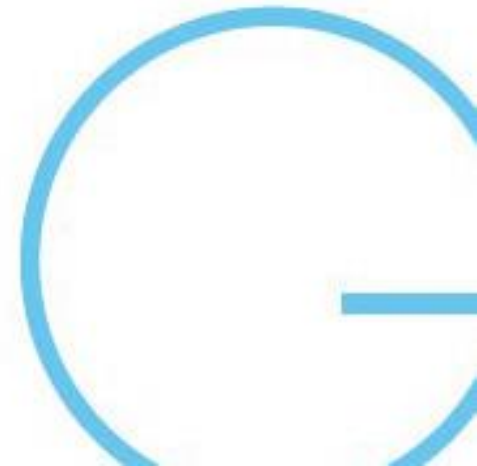
Critical reflection of Institute's activities

So far, the focus has mainly been on assumptions, starting points, frameworks

Insufficient emphasis on:

- Identification of specific areas and procedures that require intervention
- Capacity building – communication, coordination, cooperation = networking
- Active use of the framework of the National Health Development Plan

Upcoming National Conference could suggest how to proceed



Current priority:

"10 years of health literacy in Czechia"

National conference October 22, 2024

Professional program:

Block I:

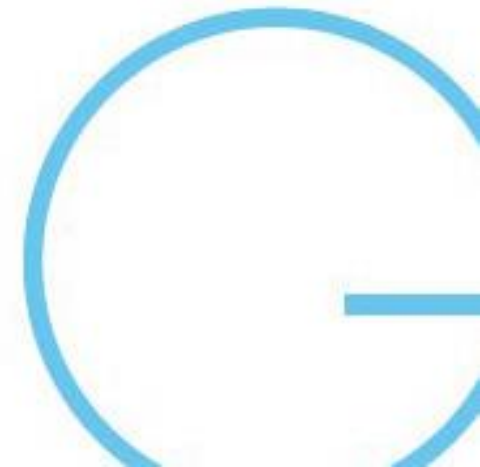
Health Literacy Strategy, Health Policy and Research

- 1. Health Literacy: A Brief Review and Outlook
- 2. Health literacy is an essential part of the new health strategy
- 3. Health literacy in the light of strategic health policy documents
- 4. Health literacy and public health
- 5. Health literacy in the Czech Republic in the light of sociological data

Block II:

Development of health literacy in the Czech Republic - and how to proceed together?

- 6. The Alliance for Health Literacy: A Path to Closer Collaboration
- 7. M-POHL: international cooperation within the WHO
- 8. ČLS JEP as guarantor of professional information for the public – NZIP, PS ZG
- 9. The key role of general medicine for increasing the level of health literacy
- 10. The role of education of healthcare workers in communication and health literacy



Planned activities

- Continuation of the above activities to date
- Bottom-up initiative of broader cooperation to support preparation of the National Plan for the Development of Health Literacy,
- Guarantee of monitoring the official state statistic indicator of the level of health literacy in the Czech Republic
- 3rd Czech Health Literacy Survey
- Communication with other civic literacy initiatives:
e.g. digital literacy, media literacy, data literacy. financial literacy, legal literacy



Thank you for attention!

Petr Struk, MD, MA

Head of Board

Czech Health Literacy Institute

