





### **Factsheet**

# The HLS<sub>19</sub>-COM-P Instrument for measuring Communicative Health Literacy with Physicians in Health Care Services

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# Development of the Instrument

The HLS<sub>19</sub>-COM-P is a newly developed instrument for measuring communicative health literacy (HL) with physicians in health care services in general adult populations by a longer 11-item and shorter 6-item version. The HLS<sub>19</sub>-COM-P is part of the HLS<sub>19</sub> family of instruments on measuring HL.

The  $HLS_{19}$ –COM-P was developed by a working group of  $HLS_{19}$  (Health Literacy Population Survey 2019–2021) Consortium.  $HLS_{19}$  is the first project of the WHO Action Network on Measuring Population and Organizational Health Literacy (M-POHL; <a href="https://m-pohl.net/">https://m-pohl.net/</a>), coordinated by the  $HLS_{19}$  International Coordination Centre (ICC).

The HLS<sub>19</sub>-COM-P was applied in large samples using different data collection methods in nine countries participating in the HLS<sub>19</sub> study: Austria, Belgium, Bulgaria, Czech Republic, Denmark, France, Germany, Hungary, and Slovenia (The HLS<sub>19</sub> Consortium of the WHO Action Network M-POHL, 2021).

**Underlying definition of communicative HL**: Communicative HL refers to patients' communicative and social skills that enable them to actively engage in face-to-face encounters with health care professionals, to give and seek information, derive meaning from it and apply this information in decision-making and in co-producing their health care. In HLS<sub>19</sub>, attention was focused on physician-patient communications in this regard (The HLS<sub>19</sub> Consortium of the WHO Action Network M-POHL, 2021, p. 235).

**Underlying concept of operationalization**: The instrument HLS<sub>19</sub>–COM–P is based on a theoretical framework that integrates the idea of communicative HL of Nutbeam (2000), the basic competencies of information processing according to the HL framework of the HLS–EU Consortium (Sørensen et al. 2012) and the main communicative tasks of the Calgary–Cambridge Guide framework (Silverman et al. 2013), (cf. The HLS<sub>19</sub> Consortium of the WHO Action Network M–POHL 2021: Chapter

11; Finbråten et al. 2022). Indicators were rated by a four-point Likert scale concerning the experienced difficulty of each task. As such, the HLS<sub>19</sub>-COM-P is a 'subjective' perception-based instrument (Sørensen et al. 2013).

**Developed and validated for** measuring communicative HL in general national resident's adult populations aged 18+.

**Available languages**: Bulgarian, Czech, Danish, Dutch, English, French, German, Hungarian and Slovenian.

# Description of the instrument

#### Introductory question<sup>1</sup> and items in the English (original) version

"On a scale from very easy to very difficult, how easy would you say it is for you...

- 1. ... to describe to your doctor your reasons for coming to the consultation?
- 2. ... to make your doctor listen to you without being interrupted?
- 3. ... to explain your health concerns to your doctor?
- 4. ... to get enough time in the consultation with your doctor?
- 5. ... to express your personal views and preferences to your doctor?
- 6. ... to get the information you need from your doctor?
- 7. ... to understand the words used by your doctor?
- 8. ... to ask your doctor questions in the consultation?
- 9. ... to be involved in decisions about your health in dialogue with your doctor?
- 10. ... to recall the information you get from your doctor?
- 11. ... to use the information from your doctor to take care of your health?"

Items marked in italics are included in the short version.

**Response categories**: 4 "Very easy", 3 "Easy", 2 "Difficult", 1 "Very difficult", 999 "DK / Refusal (SPONTANEOUS)", where the latter is only used in interviews.

**Calculation of the score**: The communicative HL score is calculated as the mean of the numeric values of the items, scaled from 0 to 100. A higher score value signifies a higher level of communicative HL. If less than 80 % of the items contain valid responses, the score is set to "missing".

Please note that the HLS<sub>19</sub> International Report (The HLS<sub>19</sub> Consortium of the WHO Action Network M-POHL 2021) used a different way of calculating the score. For a discussion of the two alternative calculation methods, see Finbråten et al. (2022).

**Interpretation of the score**: Users should keep in mind that the HLS<sub>19</sub>-COM-P-Q11 and HLS<sub>19</sub>-COM-P-Q6 scores measure difficulties of tasks in the interaction of personal abilities and contextual factors related to the health system of the respective country.

<sup>&</sup>lt;sup>1</sup> This wording was used in personal interviews (CAPI/PAPI) and online surveys (CAWI). In telephone interviews (CATI), the question was: "On a scale from very easy, easy, difficult, and very difficult, how easy would you say it is ..."

## **Psychometric Properties**

In the following, the main characteristics of the HLS<sub>19</sub>-COM-P in nine country-specific samples (general adult populations, i.e., 18 years or older) are summarized. Further below, the Cronbach's alpha coefficients and the results of confirmatory factor analyses, Partial Credit Models and Rasch analyses are shown.

Table 1: Main characteristics of the national HLS<sub>19</sub> surveys

Country	Languages GK	Type of data collection	Sampling procedure	ltem set	Period of data collection	Valid responses
Austria	German	CATI	Multi-stage random sampling	Q11	16.03.2020- 26.05.2020	2,967
Belgium	Dutch, French	CAWI	Quota sampling	Q6	30.01.2020- 28.02.2020 and 01.10.2020- 26.10.2020	1,000
Bulgaria	Bulgarian	CAPI, CAWI	Proportional stratified sam- pling and random quota sam- pling	Q6	15.08.2020- 30.11.2020 and 01.04.2021- 01.06.2021	865
Czech	Czech	CATI, CAWI	Random digital procedure and random quota sampling	Q6	10.11.2020- 24.11.2020	1,599
Denmark	Danish	CAWI	Multi-stage random sampling	Q6	11.12.2020- 05.02.2021	3,602
France	French	CAWI	Quota sampling	Q6	27.05.2020- 05.06.2020 and 08.01.2021- 18.01.2021	2,003
Germany	German	PAPI	Multi–stage random and quota sampling	Q11	13.12.2019- 27.01.2020	2,143
Hungary	Hungarian	CATI	Multi-stage random sampling	Q6	02.12.2020- 20.12.2020	1,195
Slovenia	Slovenian	CAPI, paper- and-pencil*, CAWI	Multi-stage random sampling	Q11	09.03.2020- 15.03.2020 and 09.06.2020- 10.08.2020	3,360

Q11 ... The  $HLS_{19}$ -COM-P-Q11 with 11 items Q6 ... The  $HLS_{19}$ -COM-P-Q6 with 6 items

CATI Computer-assisted telephone interview CAWI Computer-assisted web-based interview CAPI Computer-assisted personal interview PAPI Paper-assisted personal interview

Source: HLS<sub>19</sub> Consortium

Cronbach's alpha: For the HLS<sub>19</sub>-COM-P-Q11 the Cronbach's alpha coefficients, calculated for the polytomous items, ranged from 0.90 (Germany) to 0.94 (Slovenia) with a mean of 0.92, whereas the Cronbach's alpha coefficients for the HLS<sub>19</sub>-COM-P-Q6 ranged from 0.84 (Germany) to 0.90 (Belgium, Denmark, Slovenia) (Table 2). For details, please see Chapter 11.2.2.3 in the HLS<sub>19</sub> report (The HLS<sub>19</sub> Consortium of the WHO Action Network M-POHL 202) and Finbråten et al. (2022).

<sup>\*</sup> Paper-and-pencil was used only in 12 interviews in Slovenia

Single-Factor Confirmatory Factor Models by country [CFA]: The Standardized Root Mean Square Residual [SRMSR] (should be  $\leq$  0.08), the Root Mean Square Error of Approximation [RMSEA] ( $\leq$  0.06), the Comparative Fit Index [CFI] ( $\geq$  0.95), the Tucker-Lewis Index [TLI], the Goodness of Fit Index [GFI], and the Adjusted Goodness of Fit Index [AGFI] indicate a good model-data fit for HLS<sub>19</sub>-COM-P in all the nine surveys for the items (Table 2). In some countries there were some variations in fit indices across different data collection modes. For details, please see Finbråten et al. (2022).

Table 2: Cronbach's alpha and Single-Factor Confirmatory Factor Analysis

	Cronbach's alpha	Single-Factor Confirmatory Factor Analysis			
Country		SRMSR	RMSEA	CFI	
HLS <sub>19</sub> -COM-P-Q11					
Austria	0.91	0.04	0.07	1.00	
Germany	0.90	0.07	0.11	0.98	
Slovenia	0.94	0.04	0.10	1.00	
HLS <sub>19</sub> -COM-P-Q6					
Austria	0.86	0.03	0.06	1.00	
Belgium	0.90	0.02	0.05	1.00	
Bulgaria	0.88	0.03	0.07	1.00	
Czech Republic	0.88	0.02	0.04	1.00	
Denmark	0.90	0.01	0.03	1.00	
France	0.89	0.02	0.05	1.00	
Germany	0.84	0.03	0.07	1.00	
Hungary	0.87	0.03	0.07	1.00	
Slovenia	0.90	0.02	0.05	1.00	

CFI=Comparative Fit Index; RMSEA=Root Mean Square Error of Approximation; SRMSR=Standardized Root Mean Square Residual NOTE: These values are based on the 11/6 polytomous HLS<sub>19</sub>-items (very easy, easy, difficult, very difficult).

Source: HLS<sub>19</sub> Consortium

Rasch Partial Credit Model (PCM): Testing data up against the unidimensional polytomous partial credit Rasch model (PCM), the overall data-model fit for the HLS<sub>19</sub>-COM-P-Q6 was sufficient for data collected in Austria (CATI) and Germany (PAPI). Reducing the sample size both the HLS<sub>19</sub>-COM-P-Q1 1 and the HLS<sub>19</sub>-COM-P-Q6 display acceptable data-model fit in the remaining countries. Both the long and the short forms could be considered sufficiently unidimensional and measure one latent trait. For details, please see Chapter 11.2.2.2 in the HLS<sub>19</sub> report (The HLS<sub>19</sub> Consortium of the WHO Action Network M-POHL 2021, Finbråten et al. (2022) and Guttersrud et al. (2023).

In the nine surveys, most items could be considered relatively easy to endorse. Two items of the  $HLS_{19}$ -COM-P-Q6 tend to under-discriminate in some countries (item 4 in Bulgaria and Denmark, and item 10 in Belgium, Czech Republic, Denmark, and Hungary). Some of the  $HLS_{19}$ -COM-P items display differential item functioning (DIF) for country/language. Some of the items also display DIF for various person factors, such as age and education, but there is no consistent pattern between countries.

**Distribution of HLS**<sub>19</sub>-**COM score**: Most respondents perceived the majority of presented items as relatively easy, which results in a skewed distribution of score values for the nine HLS<sub>19</sub> surveys.

#### Validity:

**Content and face validity** are ensured by using the theory-based model and definition of communicative HL with physicians in health care for selecting and operationalizing the included indicators.

**Concurrent discriminant validity**: The mean Pearson correlations indicate that the HLS<sub>19</sub>-COM-P-Q11 and the HLS<sub>19</sub>-COM-P-Q6 were highly correlated. The communicative HL score was moderately correlated with the general HL score in most countries. It was also moderately correlated with the navigational HL score (for details see Finbråten et al. 2022).

Concurrent predictive validity: In most countries, participants with lower socio-economic status (perceived social status and financial deprivation) and poorer health were found to have lower communicative HL mean scores than those with higher socio-economic status and better health- for details see chapters 11.2.4 to 11.2.6 in the HLS<sub>19</sub> report (The HLS<sub>19</sub> Consortium of the WHO Action Network M-POHL 2021).

**Summarizing**: The HLS<sub>19</sub>-COM-P-Q11 and HLS<sub>19</sub>-COM-P-Q6 were validated for four modes of data collection (PAPI, CAPI, CATI, CAWI), for several languages, in large samples collected in most cases by multi-stage random sampling or quota sampling procedures, with good psychometric properties and validity.

## Use of the Instrument

**Procedure for obtaining the instrument**: The ownership of the  $HLS_{19}$ –COM–P–Q11 and the  $HLS_{19}$ –COM–P–Q6 rests with the  $HLS_{19}$ –COM–P–Q6 rests with the  $HLS_{19}$ –COM–P–Q11 or the  $HLS_{19}$ –COM–P–Q6 can be used by third parties for research purposes free of charge but requires a contractual agreement between the user and the ICC of the  $HLS_{19}$  Consortium. An application form with details on the conditions for getting permission to use the instrument is available at https://m-pohl.net/HLS19Instruments.

**Address any questions to**: The International Coordination Centre (ICC) of the HLS<sub>19</sub> Project, located at:

Gesundheit Österreich GmbH Stubenring 6 AT-1010 Vienna <u>christa.strassmayr@goeg.at</u>

The  $HLS_{19}$ -COM-P-Q11 and the short version  $HLS_{19}$ -COM-P-Q6 are part of a family of instruments also measuring specific types of HL (please see <a href="https://m-pohl.net/HLS19Design%26Methods">https://m-pohl.net/HLS19Design%26Methods</a>):

- » HLS19-Q47, HLS19-Q16 and HLS19-Q12 to measure General Health Literacy
- » HLS<sub>19</sub>-NAV to measure Navigational Health Literacy
- » HLS<sub>19</sub>-DIGI to measure Digital Health Literacy
- » HLS<sub>19</sub>-VAC to measure Vaccination Literacy.

## References

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- The HLS<sub>19</sub> Consortium of the WHO Action Network M-POHL (2021): International Report on the Methodology, Results, and Recommendations of the European Health Literacy Population Survey 2019–2021 (HLS<sub>19</sub>) of M-POHL. Austrian National Public Health Institute, Vienna (<a href="https://m-pohl.net/Int\_Report\_methology\_results\_recommendations">https://m-pohl.net/Int\_Report\_methology\_results\_recommendations</a>)

A list of further publications relating to the instruments can be found at:

» <a href="https://m-pohl.net/Results">https://m-pohl.net/Results</a>

Citation: The HLS<sub>19</sub> Consortium of the WHO Action Network M-POHL (2023): The HLS<sub>19</sub>-COM-P Instrument for measuring Communicative Health Literacy. Factsheet. Austrian National Public Health Institute, Vienna